# LETTHE MEMORY BEGIN





## BY THE NUMBERS

# STADIUM



**156** 

Youths to games through our preseason events

384

Youths to Raiders games since 2022





WELCOME TO THE MISSION

# BAIL DA DAD

@VegasRaiderDad



## Raider Dad Raider Dad

#### To Raider Nation,

Football is more than a sport. It's a culture, a tradition, a family that spans across many generations. Family relationships are built around a sport, a team, or a common interest that kids and their parents can connect through whether it's around the television or at a stadium.

I made a commitment not to the Raiders, but the idea of creating and sharing moments with my own kids using sports. Long before there was Raider Dad, it was my hope that my children and I would share hundreds of moments inside Allegiant Stadium. It was never about VIP experiences or luxury experiences, but it was simply the idea of creating memories that could be left to my family that years down the road when I am no longer with them, the memories will stay them. When they think of Sunday's or football maybe the first thing that will run through their minds is our family tradition of spending football games together.

A lot of fans helped Raider Dad understand that the idea and concept was a part of many other family's traditions and family relationships. There was never an intention of Raider Dad or an organization. but we learned that the mission of Raider Dad could help a lot of families who may not have the opportunity to otherwise to experience a Raiders game without our mission.

I believe my inner-child fuels the mission of Raider Dad. The experiences I had as a child, but also the experiences I could have used as a child. The Raiders fanbase has supported the mission and elevated the experiences to grow to levels I could have never imagined in the very beginning.

Thanks to a passionate and committed fanbase--hundreds of kids are annually granted their wish of experiencing a Raiders game. Years down the road, it is my own hope and everyone who supports the mission that these kids will always remember their first game at Allegiant Stadium or the day they become a Raider fan. We are not concerned that they ever remember Raider Dad, but that they'll pass forward the opportunity that was given to them to the next generation.



**Tailgate Experience:** 1030 AM



Game: 1:05 PM

#### **Annual Preseason Game**

#### **AUGUST 16TH**

Raider Dad Preseason Event is our annual event that ushers in as many kids as possible to their first Raiders game. 156 kids have attended our event since 2022.



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# Presentali

#### **Annual Preseason Game**

The annual preseason game was founded in 2022. Jay's Gourmet and our founder created an experience for kids who may not otherwise have the opportunity to attend a Raiders game. Our mission and annual event was born. Each August, we try to get as many youths into a Raiders game and create as many fans for Raider Nation as possible. Each ticket donation has a story and a new opportunity for a family to be connected through the Raiders.









#### A Child's First Raider Game

In terms of going to your first game, your first impression, the first thing you remember, you will always remember that for your whole life.

> Jay Lakey, Owner of Jay's Gourmet







Vegas Raider Dad

One More Game

"One More Day" often expresses a longing for more time with loved ones, to experience more moments, or the focus on intentional quality time. Raider Dad has taught us that an experience can motivate and inspire youths and their families to keep going and not give up. What would you do with one more opportunity to create a memory?







**WARRIOR KAI** 





PASS FORWARD FANDOM

# R A I D E R N A T I O N





Nina Insalaco on what it means to help put smiles on children at Raider games

For me, I didn't attend a Raiders game until my late 30's and knowing how expensive things can be for families (especially in Vegas) I feel it's nice to help out and get kids into the games. Giving back to the community is important and seeing all the happy kids at the tailgate makes it all worthwhile.





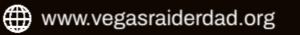


Our tailgate experience helps decrease costs for families. Raider Dad partners with businesses to provide complimentary food and beverage for families attending our game experiences. As a break from reality, our organization tries to eliminate the financial burden of a Raiders game and allow families to enjoy their experince with loved ones.

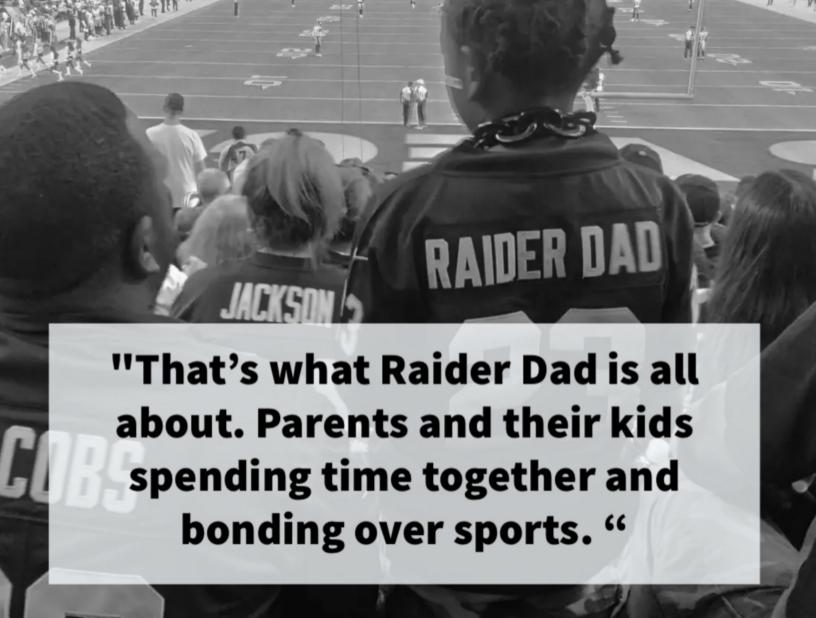
#### Children With Terminal Illnesses

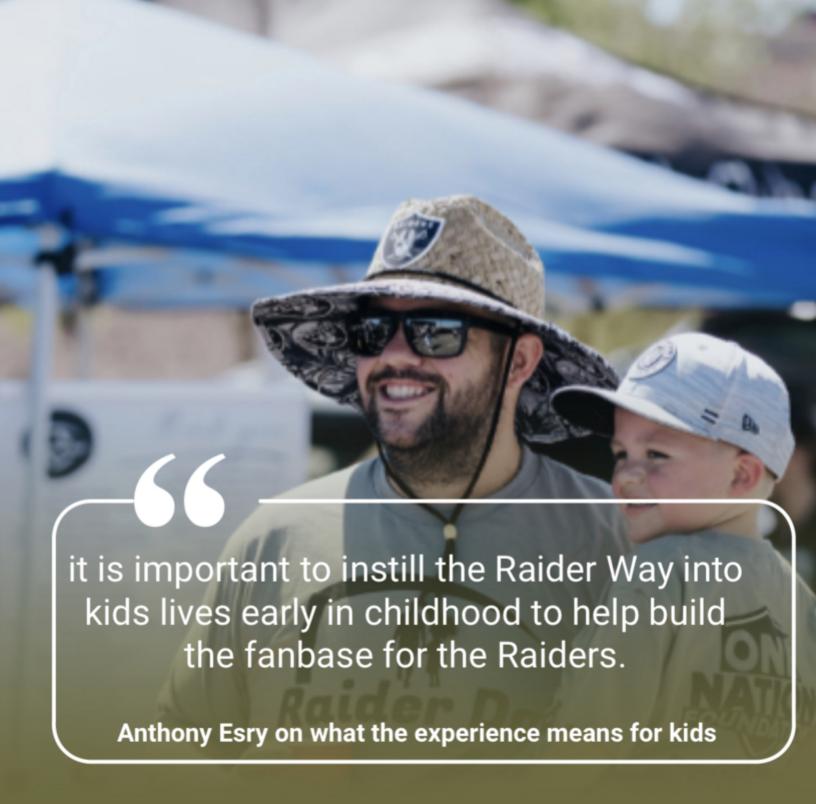
- Foster Children
- Children With Disabilties
- Schools
- Youth Athletes



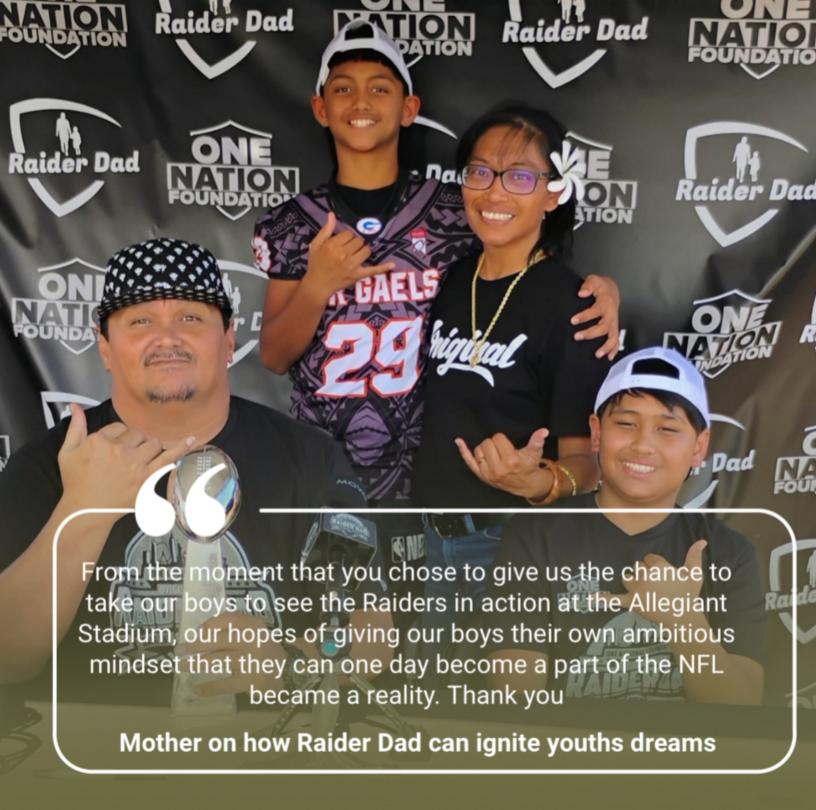












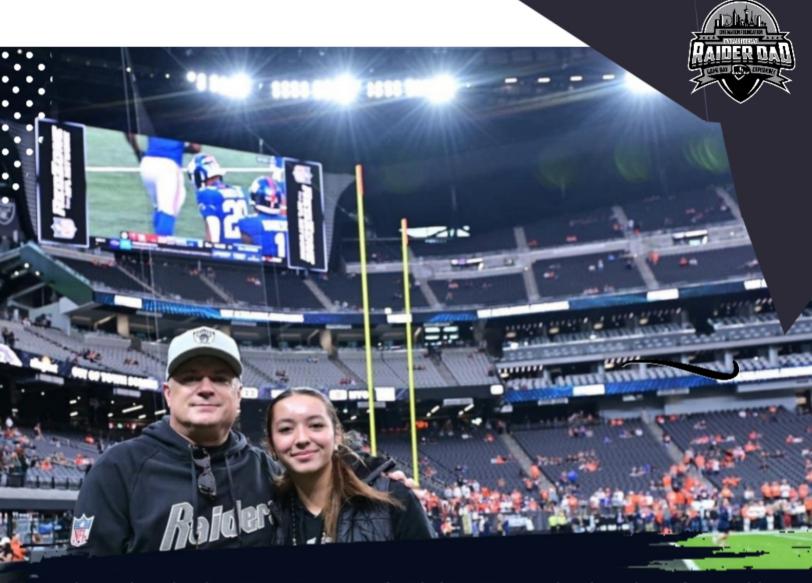
Filling seats with the next generation of fans



If you can't go to the game, give away your tickets to Raiders fans. If you want to sell your tickets I get it. I said this as a Yankees fan and I said it in Oakland—All you have to do is take a kid in your neighborhood to a game who's never been to a game and then they become a life-long fan.

www.vegasraiderdad.org





Raider Dad made a lasting impact on my family by giving my daughter the unforgettable experience of attending a Raiders game. She had always dreamed of seeing the team in person, and thanks to their generosity, that dream came true.

It wasn't just about the tickets — it was about the joy on her face, the excitement she felt, and the memories we'll cherish forever. In a world where acts of kindness can be rare, Raider Dad reminded us that there are still people out there who go out of their way to make others happy.

We're truly grateful for what they did. It meant more than they may ever know.



Cheryl Butterton on why she supports the mission of Raider Dad

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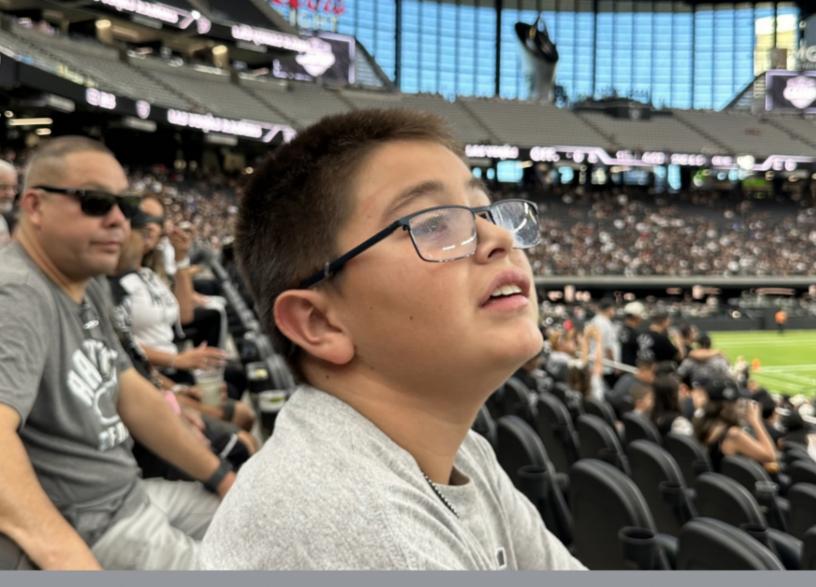
Raider Dad was close to my heart from the first time I heard about what they were doing. Being a lifetime Raider fan, I remember winning a contest with my paper route to go see a pre season game against the Pittsburgh Steelers. I tried hard to win and I got to go. I will never forget my first Raider game and I want other kids to have that memory.





Father on what experiences meant for his child's first game

This was an amazing experience for my son. We were just minding our own business and he sent us these field passes. My son got on the field and his first Raiders game was an amazing experience. Amazing seats in the black hole was my attempt to solidify my boy's LV Raiders fandom. But these field passes really blew us away. Thanks for what you're doing!!



Mother on what experiences mean to a child early in childhood



Thank you so much Vegas Raider Dad. JJ absolutely loved it. It sure will be something he will not forget! It's moments like these that make a



Bradley Sandfort on why Raider Dad hits home for his family



I support the mission of Raider Dad because they give back to the community, help bring young Raider fans to the games to fulfill life long dreams of meeting players and to enjoy the live experience that they would not have been able to except through Raider Dad. I know growing up in Missouri a Raider fan and raising my kids Raiders, if we lived in Vegas I would want my kids to have someone like Josh and Raider Dad to bless them, so that's why I support



### A Father's One Wish

## A Memory that will stay with the family

Raider Dad is an amazing organization that spends their time and energy to improve the lives of others. Their initiative to get kids to games that may not otherwise get the opportunity is truly amazing. Their work is changing people's lives, creating positive core memories that will last a lifetime. We appreciate all the sponsors, donors, volunteers and staff that make this all possible!

Brandie—Mother on the experience provided for her husband battling cancer





## The Gift That Keeps On Giving

#### A WishMas Memory

Big shout out to @Raider Dad for making this possible for my son. my son said "Best X-Mas Gift". Thank you for everything you do. Love the Jerseys.

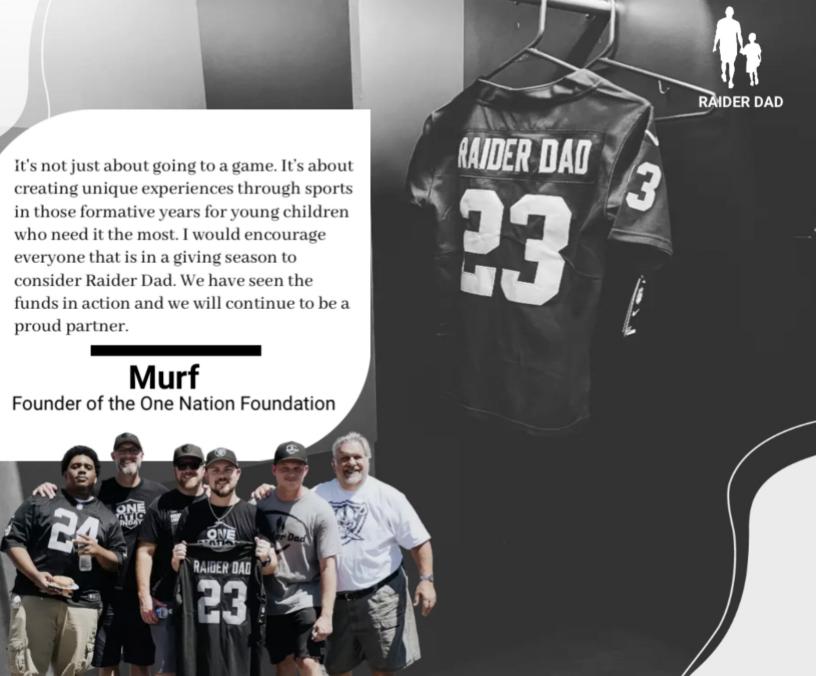
Irma- Mother on her son's experience at a Raiders game













## **Hope Empowers Tomorrow**

#### A Game-Changing Moment For Kenny

When I first heard of Raider dad, I was skeptical because I never heard of the organization before. During the time Raider Dad reached out to me and my son, we were in a tough time in life.

My son was having a battle with Leukemia and going into remission. So when I spoke to Raider dad, he offered us a game, tailgating and a jersey for my son to enjoy at this time of his life. My son and I had a blast and an unforgettable memory together and it gave my son something to look forward to. The welcoming we received when we got there was incredible. The kindness and generosity proved to me that there are still good people in this world.

Lee Weber- Father of Kenny Weber



Back in 2022, my husband, a die-hard Raider fan from the age of 4, found Raider Dad on Facebook. He started to donate as he believed that Raider Dad's mission was so very worthy. Getting young ones to Raider games who would otherwise be unable to attend was close to his heart and he felt so strongly that he invited me to start donating as well. I believe that the mission of Raider Dad makes dreams come true and lights a fire in the hearts of the families that are given core memories through their sponsorship. When my husband passed from cancer in 2024, I felt that continuing to support this cause in his name was the best way to not only honor him but to honor all of those who benefit from this great organization. Raider Nation for Life!



