



Raider Dad

WELCOME TO THE MISSION

# RAIDER DAD

*@VegasRaiderDad*



Raider Dad



## OUR VISION

To help reduce the financial burden of game experiences, allowing families to focus on quality time with their family and create the opportunity for families to be a part of their city while building fandom of professional teams.

## OUR MISSION

To create experiences that inspire and motivate youths to reach their full potential.



@vegasraiderdad

2025 Community

# Advocate

 *Old Spice*  



# Raider Dad



## To Friends and Fans,

As another year comes to a close, we begin preparing for a new season—and take a moment to reflect on how far we've come since 2022. What started as an idea has grown into something truly special, making a real impact in our community.

Your contributions and donations have driven this mission forward. Because of you, kids have had the chance to break free from their circumstances, experience something new, and become fans of their city.

Since 2022, we've sent 618 kids not just to Raiders games—but to moments they'll never forget. Every seat is more than just a ticket. It's an opportunity. It's a first experience. It's a memory that stays with a child—and with everyone who shares in that moment.

When I think back to why this mission began, it all comes down to one word: hope.

I became a season ticket holder to spend time with my kids—to build a bond that might outlive Allegiant Stadium.

With the support of Raider Nation, that simple idea has grown into a mission that now sends hundreds of young fans to games each year.

And we're just getting started.

Because of your passion and commitment, this mission will continue to grow. One day, thousands of kids will be telling the story of their very first Raiders game—the day they experienced it with Raider Dad.



# *Annual Preseason Event*

*Building family relationships  
and opportunities through the  
Raiders*

Raider Dad helps families walk into Allegiant Stadium for the first time. 610 kids have an experience a game through the mission of Raider Dad since 2022. Your donations help create many fans first moment at a Raiders game. Season ticket holders donate their seats to allow the opportunity to create the next generation of fans. This couldn't be possible without #RaiderNation.



# Raider Dad NUMBERS

**216**

**KIDS TO GAMES IN 2025**

**610**

**KIDS TO GAMES SINCE 2022**

**4**

**TOTAL SEASONS**

**Raider Dad**

**BUILDING KIDS**

**RAIDER**



# Raider Dad

The 4th Annual Raider Dad Preseason Event



## WHY YOU SHOULD PARTNER WITH OUR MISSION

Allegiant Stadium, Las Vegas

The annual preseason event is an opportunity to invite kids to their first Raiders game. Many fans and parts of our community help create the opportunity outside of Allegiant Stadium. Kids receive a complimentary tailgate, merchandise, and game tickets to create a memory with their family. The event has invited 215 kids to Raiders game since 2022. Each year, the event kicks off the season for our mission.

Kali'a, a daughter battling leukemia experienced her first game at Allegiant Stadium with her brothers and parents.

*"It was a once in a lifetime experience: spending quality time and making memories that will last a lifetime."*

## Raise Kids Raiders

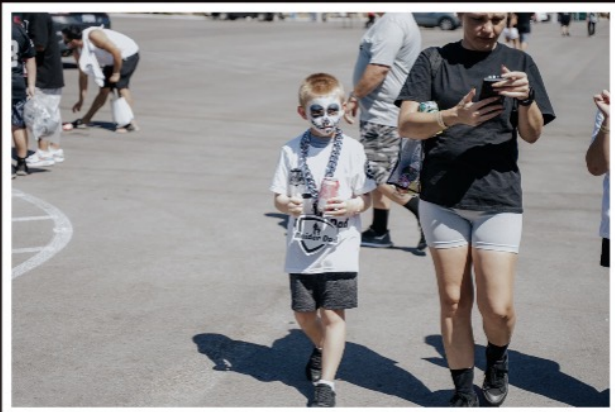
Sports play a vital role in connecting families. A lot of families build a family relationship around sports and a city's professional teams. The mission of Raider Dad helps children have the opportunity to experience a Raiders game.

Each year Raiders games are the most expensive in the NFL and Raider Dad helps decrease costs.



## 2025 OVERVIEW

- 59 kids invited to a Raiders game with their family
- \$7,000 raised
- Complimentary tailgate
- Each child had the chance to attend training camp and opportunity to attend their first game.





**TOGETHER  
WE CREATE UNFORGETTABLE MOMENTS**

### **Experiences Into Memories**

Raider Dad plays a crucial role in turning challenges into opportunities, fostering meaningful moments for the whole family. He offers comfort, reduces stress, and supports the emotional well-being of children and families during tough times, guiding more kids toward that magical moment when their wishes come true. Raider Dad collaborates with various causes and nonprofits in the community, creating a space for a break from reality and helping to build fandom Of Las Vegas's professional teams.



@VEGASRAIDERDAD



**Vegasraiderdad.org**



#RAIDERDAD



RAISING THE RIGGS



# TAILGATE EXPERIENCE



Our Tailgate Experience is designed to make attending a Raiders game more affordable and memorable for families. The cost of tickets is only one barrier—what often keeps families away are the added expenses that come with creating the full experience: food and beverages, merchandise, and all the small touches that make a child's memory of the game complete. By reducing these costs and providing support, we help families focus on what matters most—sharing unforgettable moments together.



**@VegasRaiderDad**



**vegasraiderdad@gmail.com**



**www.vegasraiderdad.org**



**A HUGE thank you to Josh Caminite with Raider Dad and Bill Aldrich on this page! My kiddos daddy passed away in January and with the help of this page I was able to fulfill one of their dad's wishes which was to take them to a raider game. Zion said this is the best day of my life**

**Mother of Zion**





## **Annual Preseason Event**

### **A New Family Tradition**

We always appreciate being apart of this event each year. It speaks near and dear to our hearts—growing up in the Bay area, literally grew up in the Coliseum going to A's and Raiders games. I not only had the chance to share those experiences with my own dad, but my whole family. Unfortunately there are some kids who may not have those opportunities so a foundation like ours to have ability to support that and enable that is an absolute blessing.

**One Nation Foundation—On why the foundation annually supports Raider Dad**



# **A Father's One Wish**

## **A Memory that will stay with the family**

Raider Dad is an amazing organization that spends their time and energy to improve the lives of others. Their initiative to get kids to games that may not otherwise get the opportunity is truly amazing. Their work is changing people's lives, creating positive core memories that will last a lifetime. We appreciate all the sponsors, donors, volunteers and staff that make this all possible! 💕

**Brandie—Mother on the experience provided  
for her husband battling cancer**



## **My First Game**

**A Memory that will stay with  
the family**

Thank you from the bottom of our hearts. What you did for my son wasn't just an opportunity — it was a moment they'll carry with them for a lifetime. Your compassion, generosity, and genuine care have touched our families in the most beautiful way, and we are endlessly grateful.

**Isabel—Mother sharing what the experience  
meant to her son**



## **Training Camp To Allegiant Stadium Making memories that last a lifetime**

Our wish is for your foundation to grow, attract more sponsors, and enable donations to bless other families who need a little break just like you did for us. It was a once in a lifetime experience: spending quality time and making memories that will last a lifetime. We will always remember this. You'll always be a part of our Ohana. We're grateful that you and the Raider Dad Foundation are part of our journey.

**Mother of Kali'a—On the experience for her whole family**



# **Growing Raider Families**

## **In Our Households and Our Communities**

it is important to instil the Raider Way into kids lives early in childhood to help build the fanbase for the Raiders.

**Anthony Esry on why he annually raises funds to support the mission of Raider Dad**

# Raider Dad ANNUAL PRESEASON GAME

**59**

**KIDS TO PRESEASON GAME 2025**

**216**

**KIDS TO PRESEASON SINCE 2022**

**\$22,000**

**FUNDS RAISED THROUGH EVENT SINCE 2022**

**Raider Dad**

**BUILDING KIDS**

**RAIDERS**





@VegasRaiderDad

# Raider Dad Committee

Fans join the Raider Dad Committee because of their own childhood experiences—some grew up attending games with their parents and want to pass on those same memories, while others never had the opportunity and now want to make sure kids don't miss out like they did

# Raider Dad

## 1st Annual Raider Bowling Fundraiser



Fans gather at Gold Coast Casino for the first ever Raider Dad bowling fundraiser to pass their fandom onto the next generation.

*"You see how the generation is being raised—they are being raised to be apart of us and our family. They are going to carry on, it's a beautiful thing. Generation after generation."* —Lincoln Kennedy

### Raise Kids Raiders

More than just strikes and spares — this night was about passing down a legacy.

Raider alumni Lincoln Kennedy and Bené Benwikere joined the excitement, taking photos with fans and sharing stories from their days in Silver & Black, bringing Raider Nation even closer together.

Harry Ruiz headlined the event as fans filled the lanes — bowling, entering raffles, and most importantly, helping create opportunities for kids to experience their very first game at Allegiant Stadium this season.



### WHY YOU SHOULD BE A PART OF OUR FUNDRAISER

#### Build Raider Fans

*Gold Coast Casino*

Because this is bigger than an event.

Whether you're helping a child break free from the challenges life has placed in front of them, or giving a young fan the chance to see the world differently as they walk into Allegiant Stadium for the first time — you're part of something meaningful.

This bowling fundraiser has become a staple of our mission — one of many events dedicated to building the next generation of Raider Nation, one experience at a time.

### 2025 OVERVIEW

- 216 kids invited to a Raiders game in 2025
- \$5,000 raised at Raider Bowling Fundraiser
- Fans received free clear bags, shirts and other giveaways
- Fans had opportunities to win autograph memorabilia, create memories with other fans and alumni, and gear up for the Raiders Home Opener.

# Raider Dad TALK

**216**

**KIDS TO GAMES IN 2025**

**610**

**KIDS TO GAMES SINCE 2022**

**5K**

**RAISED AT 2025 RAIDER BOWL**

BUILDING KIDS  
RAIDER







# MONDAYS DARK WITH *Mark Shunock*

BENEFITING



The mission of Mondays Dark is to raise \$10K in 90 minutes. Over 20 charities are selected each year. In 2026, Raider Dad will be one of the selected charities during the month of June.

**JUNE 8 • 8pm PT**